

# ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT

## OUTREACH REPORT AS OF NOVEMBER 30, 2019

BCPS Event	Date	Description	Role	Staff Attendee(s)	Prospective E/S/M/WBE Companies	Certified E/S/M/WBE Companies	Staff	Total in Attendance at Event/ PWS SDOP Exhibit Table	Total Certified E/S/M/WBE Companies Post-Event	% of Total Certified E/S/M/WBE Companies Post-Event*
No	Thursday, July 11, 2019	D. Stephenson Construction, Inc. Subcontractor Meet & Greet	Business Matchmaker	CBRE/Heery Consultant - Vincent Jones	13	10	1	29	0	0.00%
Yes	Thursday, July 11, 2019	LEGO Construction Meet-The Prime Outreach Event	Business Matchmaker	EDDC Staff- Chelsea Jones Finley PWS Staff- Luis Perez	3	10	2	17	0	0.00%
Yes	Wednesday, August 21, 2019	SBBC Disparity Work Group & Small Business Advisory Committee Joint Meeting	Work Group Meeting	District Staff - Maurice Woods & Robert Vignola, Esq. EDDC Staff - Jasmine Jones, Chelsea Jones Finley, & Lavinia Freeman CBRE/Heery Consultant - Natacha St. Louis Legal Consultant - Franklin Lee, Esq.	N/A	0	4	43	N/A	N/A
No	Thursday, August 22, 2019	2019 Broward Supplier Diversity Day	Business Matchmaker	EDDC Staff- Chelsea Jones Finley and Lavinia Freeman	29	5	2	41	0	0.00%
No	Monday, August 26, 2019	South Florida Anchor Alliance Meeting	Partnership Meeting	EDDC Staff - Jasmine Jones	N/A	0	1	15	N/A	N/A
No	Wednesday, September 18, 2019	Marketing Your Business Using ReferenceUSA - Broward County Main Library	Informational Session	CBRE/Heery Consultant - Natacha St. Louis	0	0	1	2	N/A	N/A
No	Friday, September 20, 2019	Hispanic Unity of Florida Entrepreneur Summit 2019	Business Summit Business Resource Connect	EDDC Staff - Chelsea Jones Finley	N/A	N/A	1	13	N/A	N/A
No	Wednesday, September 25, 2019	Super Bowl LIV Business Connect Workshop #1	Business Matchmaker	CBRE/Heery Consultant - Natacha St. Louis	6	3	1	200	0	0.00%
No	Friday, October 4, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 1 of 4	Business Development Training	EDDC Staff - Chelsea Jones Finley & Anne Marie Richards	22	4	1	37	0	0.00%
No	Thursday, October 9 & 10, 2019	Broward County 2019 Florida International Trade and Cultural Expo (FITCE)	Business Matchmaker	EDDC Staff - Chelsea Jones Finley & Lavinia Freeman	47	4	2	62	0	0.00%
No	Thursday, October 10, 2019	Inaugural Hispanic History Month Celebration: A Time for Education and Engagement - Hosted by The School District of Palm Beach County	Business Matchmaker	CBRE/Heery Consultants - Vincent Jones & Keith Roberts	3	4	2	19	0	0.00%

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Yes	Friday, October 11, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 2 of 4	Business Development Training	EDDC Staff - Chelsea Jones Finley & Ernesto De La Hoz	25	4	2	43	0	0.00%
No	Thursday, October 17, 2019	FY20 Capital Projects and Contracting Opportunities	Informational Session	CBRE/Heery Consultant - Vincent Jones	85	21	1	130	0	0.00%
No	Friday, October 18, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 3 of 4	Business Development Training	EDDC Staff - Jasmine Jones & CBRE/Heery Consultant - Natacha St. Louis	27	3	1	35	0	0.00%
No	Saturday, October 19, 2010	Mount Olive Development Corporation CBC Organization	Business Matchmaker	EDDC Staff - Chelsea Jones Finley	1	6	1	7	0	700.00%
No	Wednesday, October 23, 2019	Miami Dade County Government How Has Your Bidding Experience Been?	Community Meeting	CBRE/Heery Consultant - Natacha St. Louis	12	3	1	27	1	8.33%
No	Friday, October 25, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 4 of 4	Business Development Training	EDDC Staff - Chelsea Jones Finley & Ernesto De La Hoz	25	3	1	37	0	0.00%
Yes	Wednesday, November 6, 2019	Contractor Prequalification Outreach Meeting	Business Matchmaker	EDDC Staff - Chelsea Jones Finley & Anne Marie Richards	16	9	2	40	0	0.00%
No	Thursday, November 7, 2019	2019 South Florida Business Conference & EXPO	Exhibitor	CBRE/Heery Consultant - Vincent Jones	20	1	1	24	0	0.00%
No	Friday, November 8, 2019	Broward Health Supplier Diversity Business & Health EXPO	Exhibitor	CBRE/Heery Consultant - Natacha St. Louis	19	2	1	25	0	0.00%
			Total # of Attendees Fiscal Year To Date		353	92	N/A	846	1	0.28%

\*Average % of E/S/M/WBE Certifications Per Event

\*\*Similar event in the future will not be attended by SDOP staff or consultants